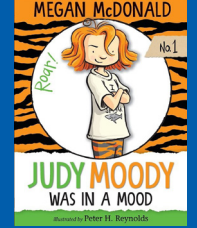
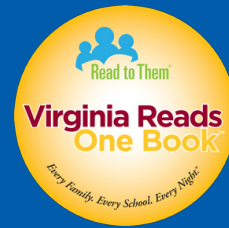


Financial Literacy & Community Engagement Opportunity: Virginia Reads One Book



How Can Your Bank Get Involved?

The VBA Education Foundation is looking for Virginia banks interested in sponsoring Title 1 schools for the 2024 statewide Virginia Reads One Book program (VAROB). Through this program, students and families across Virginia participate in a statewide family reading event and celebrate both family and financial literacy. This is your bank's opportunity to participate in this impactful program and put a book in the hands of each student at a local school. The VBA will be contacting banks this fall with opportunities to sponsor interested schools in your area. VAROB will take place in March 2024.

Interested In Learning More?

Complete a bank interest form here: <https://www.formpl.us/form/4963391121260544>. Plan to join us for an informational Zoom meeting on September 21 at 9:00 a.m. Visit www.vabankers.org/Virginia-Reads-One-Book to register for the Zoom meeting and for more information about this year's program.

2024 Statewide Sponsors Include:



2024 Program Details:

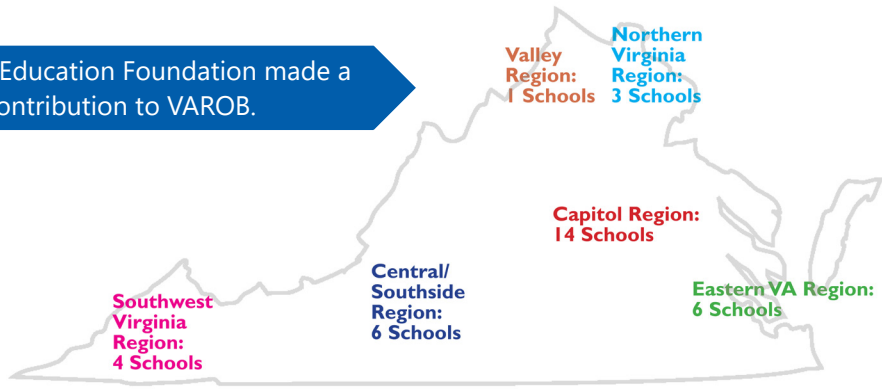
Banks can sponsor schools for \$5.95* per student. Sponsored schools will receive a book for every student and complimentary staff copies, both family literacy and financial literacy activities, school assembly suggestions, teacher resources, family and community engagement tools, and more!

*A Spanish version of this year's book is also available for \$5.95 per student.

2023 Program Impact:

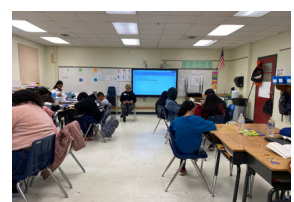


In 2023, the VBA Education Foundation made a **\$7,500** contribution to VAROB.

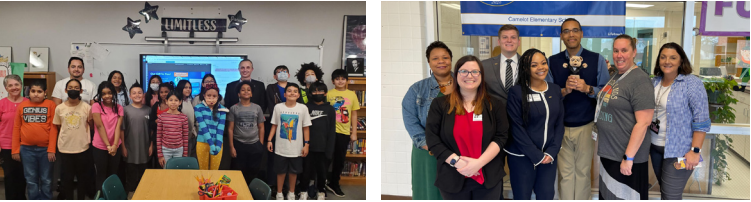


Eighteen additional Virginia bank sponsors made more than **\$80,000** in contributions! These contributions supported the participation of nearly **14,000** students and staff from **Title 1 schools across the state!**

"Forming a partnership with a local bank was the most exciting part of the program - aside from all the benefits to the students."
-2023 Bank Sponsored School



"This was a great experience. I got to share my excitement about banking with the students along with reading the book."
- 2023 Bank Sponsor



Nearly 70% of the total number of students who participated in this year's program did so through Virginia banking industry sponsorship.

Does your bank already have a relationship with a local school? Contact Monica McDearmon at mmcdearmon@vabankers.org to find out more about schools that have participated in the past.